



PEOPLE SOCIO ECONOMIC DEVELOPMENT SOCIETY

Newsletter January to December – 2024

Pongal Festival Celebration

14.1.2024



Today, the girls and the people of the village who are undergoing training at our Tailoring Training Centre in Puranasingapalayam village came together and celebrated pongal festival in a grand manner. Kolam competitions were held at that time. According to tamil culture, pongal festival was celebrated by placing pongal in an earthen pot. This festival is

celebrated by the Tamils as an important festival to honour the farmers and as a harvest festival. Pongal and sugarcane were distributed to everyone along with pacharichi jaggery. In the end, prizes were distributed to all the winners of the kolam competition. All of them wished each other a JOYFUL PONGAL.

Tailoring Certificate Distribution

23.01.2024

50 students of our PSDS Girls Tailoring Training Centre were awarded training certificates. PSDS is very happy that the poor women of Puranasingapalayam village and surrounding villages have been benefited by getting training certificates from our tailoring training centre and starting their own business and getting employment in nearby companies and earning income for their families.



Women's Day Celebration

9.3.2024



On the occasion of Women's Day on 9.3.2024, sarees were distributed free of cost to 50 poor women living in Kumalam and Puranasingapalayam villages. The women who attended the event shared their experiences, spoke about women's rights and development, took a pledge to develop their individuality and self-confidence, everyone was finally given sweets, wished each other a happy Women's Day. This was a driving force for them

Necessary Materials Distribution for Hillock People

16.05.2024

About 50 Schedule Tribe people families living in Pullichpallam village who were in difficult situation due to poverty and lack of work were given 10 kg of rice, 1 kg of cooking oil and 1 kg of duram dal each free of charge which was very helpful to the villagers.



The people of the hillock were happy to get the necessary materials for their livelihood and thanked the organization.

FREE NOTEBOOK DISTRIBUTION

16.6.2024



PSDS has been working towards the cause of education. In the target area, Kumalam and Pullichapallam, village, PSDS has been running an evening school. 105 pupils are studying.

They are economically backward and are not able to afford to buy the basic scholastic and other stationery. These beneficiaries have been provided with a bag, notebook, book, pen, pencil, water bottle, lunch box, colour pencil and all educational materials and other requirements at the beginning of the academic year in June 2024-2025. It was very useful for students.

PLANTING TREES - KUMALAM VILLAGE

23.10.2024



Tree planting program was initiated on 23.10.2024 in the village of Kumalam. The Village people participated with great enthusiasm. As we grow more trees; the planet would be free from pollution, soil erosion and contribute for timely arrival of monsoon showers which is crucial especially for the agricultural sector. Our association stresses the importance of tree planting. to the Village

people and therefore they took an oath to protect the flora and grow more trees.

Diwali Celebrated

1.11.2024

Diwali is the most awaited and most celebrated festival in India. Every year, the festival of Diwali brings joy, fun and sparkle. This year Diwali festival was celebrated on the 1st November 2024. Very well in our evening school in Kumalam village. There were about 60 students and 20 community



members from the village participated in the program. Cake and sweets were given to the participating students. At the end they celebrated with crackers. The students were very happy.

Children's Day Celebration

14 & 17 .11.2024

PSDS celebrated children's day on the 14th November 2024 in our tuition school in Mangalam and 17th November 2024 Kumalam village. Children in our school had organized various cultural programme during the celebration. In this program they participated in dance, song and speech



competition. At the end of the event, were given educational materials, gifts and cake. Everyone relished the day and was totally in a joyful mood. All the students and their parents were overwhelmed and thanked PSDS for such an encouraging programme.

Cyclone Fengal has brought unprecedented rainfall and devastation to Puducherry, Villupuram, and Cuddalore districts, leaving countless families in crisis. Marginalized communities, including the poor, school children, and elderly living alone, are severely impacted. Houses and essential belongings have been destroyed, school materials are lost, and continuous rains have stagnated water, disrupting livelihoods. People suffered greatly without food, electricity and safe shelter. PSDS provided food, water bottle and clothes were to the victim people.

**Christmas and New Year Celebrations****22 & 24.12.2024**

On 22.12.2024 Christmas was celebrated with the Schedule Tribe people of at the Pullichapallam. There were about 60 people participated in this program which includes children, women and the aged from the village. Then on 24.12.2024 celebrated at the evening school in Kumalam village in which there were participation of 80 community members including children from the village. During

the celebration the children were singing and wishing together. Finally we gave Christmas cakes and toys, gifts for the children. They were very happy and enjoyed it very much. We are very happy to do this kind of program among the poor children's villages.

